

FORM ADV

Uniform Application for Investment Adviser Registration

Part II - Page 1

OMB APPROVAL	
OMB Number:	3235-0049
Expires:	Feb. 28, 2011
Estimated average burden	
Hours per response...	.4.07

Name of Investment Adviser: TAG Financial, Inc.				
Address: (Number and Street)	(City)	(State)	(Zip Code)	Area Code: Telephone Number:
20955 Pathfinder Road, Suite 110	Diamond Bar	CA	91765	(909) 869-7880

**This part of Form ADV gives information about the investment adviser and its business for the use of clients.
The information has not been approved or verified by any governmental authority.**

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(Schedules A, B, C, D, and E are included with Part I of this Form, for the use of regulatory bodies, and are not distributed to clients.)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Applicant: TAG Financial, Inc.	SEC File Number: 801-57715	Date: 03/31/2010
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1. **A. Advisory Services and Fees.** (check the applicable boxes) For each type of service provided, state the approximate % of total advisory billings from that service. (See instruction below.)

Applicant:

<input checked="" type="checkbox"/> (1) Provides investment supervisory services	<u>49%</u>
<input checked="" type="checkbox"/> (2) Manages investment advisory accounts not involving investment supervisory services	<u>45%</u>
<input checked="" type="checkbox"/> (3) Furnishes investment advice through consultations not included in either service described above	<u>20%</u>
<input type="checkbox"/> (4) Issues periodicals about securities by subscription	<u> %</u>
<input type="checkbox"/> (5) Issues special reports about securities not included in any service described above	<u> %</u>
<input type="checkbox"/> (6) Issues, not as part of any service described above, any charts, graphs, formulas, or other devices which clients may use to evaluate securities	<u> %</u>
<input checked="" type="checkbox"/> (7) On more than an occasional basis, furnishes advice to clients on matters not involving securities	<u>5%</u>
<input type="checkbox"/> (8) Provides a timing service	<u> %</u>
<input type="checkbox"/> (9) Furnishes advice about securities in any manner not described above	<u> %</u>

(Percentages should be based on applicant's last fiscal year. If applicant has not completed its first fiscal year, provide estimates of advisory billings for that year and state that the percentages are estimates.)

B. Does applicant call any of the services it checked above financial planning or some similar term? Yes No

C. Applicant offers investment advisory services for: (check all that apply)

<input checked="" type="checkbox"/> (1) A percentage of assets under management	<input type="checkbox"/> (4) Subscription fees
<input checked="" type="checkbox"/> (2) Hourly charges	<input type="checkbox"/> (5) Commissions
<input checked="" type="checkbox"/> (3) Fixed fees (not including subscription fees)	<input type="checkbox"/> (6) Other

D. For each checked box in A above, describe on Schedule F:

- the services provided, including the name of any publication or report issued by the adviser on a subscription basis or for a fee
- applicant's basic fee schedule, how fees are charged and whether its fees are negotiable
- when compensation is payable, and if compensation is payable before service is provided, how a client may get a refund or may terminate an investment advisory contract before its expiration date

2. **Types of clients** - Applicant generally provides investment advice to: (check those that apply)

<input checked="" type="checkbox"/> A. Individuals	<input checked="" type="checkbox"/> E. Trusts, estates, or charitable organizations
<input type="checkbox"/> B. Banks or thrift institutions	<input checked="" type="checkbox"/> F. Corporations or business entities other than those listed above
<input type="checkbox"/> C. Investment companies	<input type="checkbox"/> G. Other (describe on Schedule F)
<input checked="" type="checkbox"/> D. Pension and profit sharing plans	

3. Types of Investments. Applicant offers advice on the following: (check those that apply)

- | | |
|---|--|
| <input checked="" type="checkbox"/> A. Equity securities
<input checked="" type="checkbox"/> (1) exchange-listed securities
<input checked="" type="checkbox"/> (2) securities traded over-the-counter
<input type="checkbox"/> (3) foreign issues

<input checked="" type="checkbox"/> B. Warrants

<input checked="" type="checkbox"/> C. Corporate debt securities
(other than commercial paper)

<input checked="" type="checkbox"/> D. Commercial paper

<input checked="" type="checkbox"/> E. Certificates of deposit

<input checked="" type="checkbox"/> F. Municipal securities

G. Investment company securities:
<input checked="" type="checkbox"/> (1) variable life insurance
<input checked="" type="checkbox"/> (2) variable annuities
<input checked="" type="checkbox"/> (3) mutual fund shares | <input checked="" type="checkbox"/> H. United States government securities

I. Options contracts on:

<input checked="" type="checkbox"/> (1) securities
<input type="checkbox"/> (2) commodities

J. Futures contracts on:

<input type="checkbox"/> (1) tangibles
<input type="checkbox"/> (2) intangibles

K. Interests in partnerships investing in:

<input checked="" type="checkbox"/> (1) real estate
<input checked="" type="checkbox"/> (2) oil and gas interests
<input checked="" type="checkbox"/> (3) other (explain on Schedule F)

<input type="checkbox"/> L. Other (explain on Schedule F) |
|---|--|

4. Methods of Analysis, Sources of Information, and Investment Strategies.

A. Applicant's security analysis methods include: (check those that apply)

- | | |
|---|---|
| (1) <input checked="" type="checkbox"/> Charting | (4) <input checked="" type="checkbox"/> Cyclical |
| (2) <input checked="" type="checkbox"/> Fundamental | (5) <input checked="" type="checkbox"/> Other (explain on Schedule F) |
| (3) <input checked="" type="checkbox"/> Technical | |

B. The main sources of information applicant uses include: (check those that apply)

- | | |
|---|--|
| (1) <input checked="" type="checkbox"/> Financial newspapers and magazines | (5) <input type="checkbox"/> Timing services |
| (2) <input type="checkbox"/> Inspections of corporate activities | (6) <input checked="" type="checkbox"/> Annual reports, prospectuses, filings with the
Securities and Exchange Commission |
| (3) <input checked="" type="checkbox"/> Research materials prepared by others | (7) <input checked="" type="checkbox"/> Company press releases |
| (4) <input checked="" type="checkbox"/> Corporate rating services | (8) <input checked="" type="checkbox"/> Other (explain on Schedule F) |

C. The investment strategies used to implement any investment advice given to clients include: (check those that apply)

- | | |
|--|---|
| (1) <input checked="" type="checkbox"/> Long term purchases
(securities held at least a year) | (5) <input checked="" type="checkbox"/> Margin transactions |
| (2) <input checked="" type="checkbox"/> Short term purchases
(securities sold within a year) | (6) <input checked="" type="checkbox"/> Option writing, including covered options, uncovered
options or spreading strategies |
| (3) <input checked="" type="checkbox"/> Trading (securities sold within 30 days) | (7) <input checked="" type="checkbox"/> Other (explain on Schedule F) |
| (4) <input type="checkbox"/> Short sales | |

Applicant: TAG Financial, Inc.	SEC File Number: 801-57715	Date: 03/31/2010
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5. Education and Business Standards.

Are there any general standards of education or business experience that applicant requires of those involved in determining or giving investment advice to clients? Yes No
 (If yes, describe these standards on Schedule F.)

6. Education and Business Background.

For:

- each member of the investment committee or group that determines general investment advice to be given to clients, or
- if the applicant has no investment committee or group, each individual who determines general investment advice given to clients (if more than five, respond only for their supervisors)
- each principal executive officer of applicant or each person with similar status or performing similar functions.

On Schedule F, give the:

- | | |
|-----------------|--|
| • name | • formal education after high school |
| • year of birth | • business background for the preceding five years |

7. Other Business Activities. (check those that apply)

- A. Applicant is actively engaged in a business other than giving investment advice.
- B. Applicant sells products or services other than investment advice to clients.
- C. The principal business of applicant or its principal executive officers involves something other than providing investment advice.

(For each checked box describe the other activities, including the time spent on them, on Schedule F.)

8. Other Financial Industry Activities or Affiliations. (check those that apply)

- A. Applicant is registered (or has an application pending) as a securities broker-dealer.
- B. Applicant is registered (or has an application pending) as a futures commission merchant, commodity pool operator or commodity trading adviser.
- C. Applicant has arrangements that are material to its advisory business or its clients with a related person who is a:
- | | |
|--|--|
| <input type="checkbox"/> (1) broker-dealer | <input type="checkbox"/> (7) accounting firm |
| <input type="checkbox"/> (2) investment company | <input type="checkbox"/> (8) law firm |
| <input type="checkbox"/> (3) other investment adviser | <input type="checkbox"/> (9) insurance company or agency |
| <input type="checkbox"/> (4) financial planning firm | <input type="checkbox"/> (10) pension consultant |
| <input type="checkbox"/> (5) commodity pool operator, commodity trading adviser or futures commission merchant | <input checked="" type="checkbox"/> (11) real estate broker or dealer |
| <input type="checkbox"/> (6) banking or thrift institution | <input type="checkbox"/> (12) entity that creates or packages limited partnerships |

(For each checked box in C, on Schedule F identify the related person and describe the relationship and the arrangements.)

D. Is applicant or a related person a general partner in any partnership in which clients are solicited to invest?..... Yes No

(If yes, describe on Schedule F the partnerships and what they invest in.)

Applicant: TAG Financial, Inc.	SEC File Number: 801- 55715	Date: 03/31/2010
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9. Participation or Interest in Client Transactions.

Applicant or a related person: (check those that apply)

- A. As principal, buys securities for itself from or sells securities it owns to any client.
- B. As broker or agent effects securities transactions for compensation for any client.
- C. As broker or agent for any person other than a client effects transactions in which client securities are sold to or bought from a brokerage customer.
- D. Recommends to clients that they buy or sell securities or investment products in which the applicant or a related person has some financial interest.
- E. Buys or sells for itself securities that it also recommends to clients.

(For each box checked, describe on Schedule F when the applicant or a related person engages in these transactions and what restrictions, internal procedures, or disclosures are used for conflicts of interest in those transactions.)

Describe, on Schedule F, your code of ethics, and state that you will provide a copy of your code of ethics to any client or prospective client upon request.

- 10. Conditions for Managing Accounts.** Does the applicant provide investment supervisory services, manage investment advisory accounts or hold itself out as providing financial planning or some similarly termed services *and* impose a minimum dollar value of assets or other conditions for starting or maintaining an account? Yes No
-

(If yes, describe on Schedule F.)

11. Review of Accounts. If applicant provides investment supervisory services, manages investment advisory accounts, or holds itself out as providing financial planning or some similarly termed services:

- A. Describe below the reviews and reviewers of the accounts. **For reviews**, include their frequency, different levels, and triggering factors. **For reviewers**, include the number of reviewers, their titles and functions, instructions they receive from applicant on performing reviews, and number of accounts assigned each.

While the underlying securities within Investment Supervisory Service client accounts are continuously monitored, these accounts will be formally reviewed at least quarterly by the President, Vice President and other principal advisor representatives of TAG. All other accounts are reviewed quarterly or as provided for by contract. More frequent reviews may be triggered by material changes in variables such as the client's individual circumstances, or the market, political or economic environment.

- B. Describe below the nature and frequency of regular reports to clients on their accounts.

Client accounts will receive account statements at least quarterly from their respective broker dealer and/or custodian. TAG also provides additional consolidated reports via a third party vendor to clients who request them. TAG will not provide any additional regular reports to client accounts. Financial planning accounts will receive an initial report and updated reports as provided for by contract.

Applicant: TAG Financial, Inc.	SEC File Number: 801-57715	Date: 03/31/2010
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12. Investment or Brokerage Discretion.

- A. Does applicant or any related person have authority to determine, without obtaining specific client consent, the:
- | | | |
|--|---|--|
| (1) securities to be bought or sold? | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> |
| (2) amount of the securities to be bought or sold? | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> |
| (3) broker or dealer to be used? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (4) commission rates paid? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

- B. Does applicant or a related person suggest brokers to clients? Yes No

For each yes answer to A describe on Schedule F any limitations on the authority. For each yes to A(3), A(4) or B, describe on Schedule F the factors considered in selecting brokers and determining the reasonableness of their commissions. If the value of products, research and services given to the applicant or a related person is a factor, describe:

- the products, research and services
- whether clients may pay commissions higher than those obtainable from other brokers in return for those products and services
- whether research is used to service all of applicant's accounts or just those accounts paying for it; and
- any procedures the applicant used during the last fiscal year to direct client transactions to a particular broker in return for products and research services received.

13. Additional Compensation.

Does the applicant or a related person have any arrangements, oral or in writing, where it:

- A. is paid cash by or receives some economic benefit (including commissions, equipment or non-research services) from a non-client in connection with giving advice to clients? Yes No
- B. directly or indirectly compensates any person for client referrals? Yes No

(For each yes, describe the arrangements on Schedule F.)

14. Balance Sheet. Applicant must provide a balance sheet for the most recent fiscal year on Schedule G if applicant:

- has custody of client funds or securities unless applicant is registered or registering only with the Securities and Exchange Commission; or
 - requires prepayment of more than \$500 in fees per client and 6 or more months in advance
- Has applicant provided a Schedule G balance sheet? Yes No

**Schedule F of
Form ADV
Continuation Sheet for Form ADV Part II**

Applicant: TAG Financial, Inc.	SEC File Number: 801- 57715	Date: 03/31/2010
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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: TAG Financial, Inc.	IRS Empl. Ident. No.: 95-4798086
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Item of Form (identify)	Answer
Item 1.D.	<p><u>INTRODUCTION</u></p> <p>TAG Financial, Inc. d/b/a The Advisory Group ("TAG") offers the following advisory services, where appropriate, to clients.</p> <p><u>ADVISORY SERVICES</u></p> <p><u>1. FINANCIAL PLANNING SERVICE</u></p> <p>TAG believes the starting point for any client seeking personal financial goals is a written document with client goals quantified, client resources outlined, and an initial plan of action specified. TAG also provides this advice in the form of a financial plan or a less comprehensive financial review. The client is given a financial planning contract, disclosure information and a consultation to determine the need and/or advantage to having a plan prepared. Clients choosing a financial plan will receive a written report, providing the client with a detailed financial plan designed to help achieve their stated financial goals and objectives. In general, the financial plan may address any or all of the following areas of concern as contracted for between TAG and the client:</p> <ul style="list-style-type: none"> • PERSONAL: Family records, budgeting, personal liability, estate information and financial goals. • TAX & CASH FLOW: Income tax and spending analysis and planning for past, current and future years. TAG may illustrate the impact of various investments on a client's current income tax and future tax liability. TAG works with the client's tax adviser; however, TAG does not provide tax advice. • DEATH & DISABILITY: Cash needs at death, income needs of surviving dependents, estate planning and disability income analysis. • FINANCIAL INDEPENDENCE: Analysis of current strategies and investment plans to help the client achieve his or her retirement goals. • INVESTMENTS: Analysis of investment alternatives and their effect on a client's portfolio. • COLLEGE FUNDING: Analysis of college funding needs. <p>TAG gathers required information through personal interviews. Information gathered includes a client's current financial status, future goals and attitudes towards risk. Related documents supplied by the client are carefully reviewed, including a questionnaire completed by the client, and a written report is prepared.</p> <p>Should a client choose to implement the recommendations contained in the plan, TAG suggests the client work closely with his/her attorney, accountant, insurance agent, and/or stockbroker. Implementation of financial plan recommendations is entirely at the client's discretion. Some implementation services are available through TAG and TAG affiliates. Clients, however, are under no obligation to utilize TAG or its associated persons for implementation of financial planning recommendations. All such decisions are at the client's discretion.</p> <p>Clients can also receive investment advice on a more limited basis. This may include advice on only an isolated area(s) of concern such as estate planning, retirement planning, or any other specific topic. TAG also provides specific consultation and administrative services regarding investment and financial concerns of the client.</p>

Complete amended pages in full, circle amended items and file with execution page (page 1).

**Schedule F of
Form ADV
Continuation Sheet for Form ADV Part II**

Applicant: TAG Financial, Inc.	SEC File Number: 801- 57715	Date: 03/31/2010
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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: TAG Financial, Inc.	IRS Empl. Ident. No.: 95-4798086
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Item of Form (identify)	Answer												
Item 1.D. (continued)	<p>FEES</p> <p>The financial plan may be comprehensive or fundamental review. The standard fee for a comprehensive plan is \$5,000 and may be higher based on expected work involved. A financial review is normally \$2,250 to \$5,000. All fees are negotiable between the planner and clients with consideration of the anticipated work hours needed and the extent of evaluation involved. In some cases a percentage of assets may be used as a fee basis.</p> <p>Clients may elect to pay an hourly rate for investment advice without a plan. The standard hourly rate is \$250.</p> <p>Staff services may be billed at a lower hourly rate. The plan preparation fee is payable upon signature of the financial planning contract. The fee is 100% refundable if canceled within the terms of said contract. The Client can terminate within 5 days with no penalty or cost. Refunds after the contract deadline are prorated according to work performed. All notifications of termination must be in writing. Hourly fees will be billed as services are rendered.</p> <p>2. INVESTMENT SUPERVISORY SERVICE</p> <p>TAG provides Investment Supervisory Service, defined as giving continuous advice to a client or making investments for a client based on the individual needs of the client. Through personal discussions in which goals and objectives based on a client's particular circumstances are established, TAG develops a customized personal investment policy for the client. TAG creates and manages a portfolio based on that policy in conjunction with the services offered through other independent investment advisers. TAG may or may not, on a case-by-case basis, have the discretionary authority to hire and fire these independent investment advisers and reallocate assets. TAG provides these services to individuals, pension and profit sharing plans, trusts, estates, charitable organizations, and corporations. TAG will manage advisory accounts on both a discretionary and non-discretionary basis. Account supervision is guided by the stated objectives of the client (i.e., maximum capital appreciation, growth, income, or growth and income).</p> <p>TAG will create a portfolio of individual equities, bonds, insurance products, and mutual funds. TAG will allocate the client's assets among various investments taking into consideration the overall management style selected by the client. The mutual funds will be selected on the basis of any or all of the following criteria: the fund's performance history; the industry sector in which the fund invests; the track record of the fund's manager; the fund's investment objectives; the fund's management style and philosophy; and the fund's management fee structure. Portfolio weighting between funds and market sectors will be determined by each client's individual needs and circumstances. Clients will have the opportunity to place reasonable restrictions on the types of investments which will be made on the client's behalf. Clients will retain individual ownership of all securities.</p> <p>Fees charged are dependent upon the third party investment advisory services and the asset class selected. Equity type investments generally fall within the range below:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Assets Under Management</th> <th style="text-align: center;">Annual (%) Fee*</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Up to \$250,000</td> <td style="text-align: center;">1% - 2.5%</td> </tr> <tr> <td style="text-align: center;">\$250,001 to \$500,000</td> <td style="text-align: center;">1% - 2.35%</td> </tr> <tr> <td style="text-align: center;">\$500,000 to \$1,000,000</td> <td style="text-align: center;">0.85% - 2.15%</td> </tr> <tr> <td style="text-align: center;">\$1,000,000 to \$2,000,000</td> <td style="text-align: center;">0.75% - 1.90%</td> </tr> <tr> <td style="text-align: center;">Over \$2,000,000</td> <td style="text-align: center;">negotiable</td> </tr> </tbody> </table> <p>*Fee is inclusive of both TAG and third party's advisory fees.</p>	Assets Under Management	Annual (%) Fee*	Up to \$250,000	1% - 2.5%	\$250,001 to \$500,000	1% - 2.35%	\$500,000 to \$1,000,000	0.85% - 2.15%	\$1,000,000 to \$2,000,000	0.75% - 1.90%	Over \$2,000,000	negotiable
Assets Under Management	Annual (%) Fee*												
Up to \$250,000	1% - 2.5%												
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\$1,000,000 to \$2,000,000	0.75% - 1.90%												
Over \$2,000,000	negotiable												

Complete amended pages in full, circle amended items and file with execution page (page 1).

**Schedule F of
Form ADV
Continuation Sheet for Form ADV Part II**

Applicant: TAG Financial, Inc.	SEC File Number: 801- 57715	Date: 03/31/2010
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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: TAG Financial, Inc.	IRS Empl. Ident. No.: 95-4798086
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Item of Form (identify)	Answer																																
Item 1.D. (continued)	<p>Fixed Income investments are typically within the range below:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Assets Under Management</th> <th style="text-align: center;">Annual (%) Fee*</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Up to \$300,000</td> <td style="text-align: center;">0.8% - 2.0%</td> </tr> <tr> <td style="text-align: center;">\$300,001 to \$1,500,000</td> <td style="text-align: center;">0.75 - 2.0%</td> </tr> <tr> <td style="text-align: center;">\$1,500,001 to \$2,500,000</td> <td style="text-align: center;">0.65% - 1.80%</td> </tr> <tr> <td style="text-align: center;">\$2,500,001 to \$10,000,000</td> <td style="text-align: center;">0.50% - 1.50%</td> </tr> <tr> <td style="text-align: center;">Over \$10,000,000</td> <td style="text-align: center;">negotiable</td> </tr> </tbody> </table> <p>*Fee is inclusive of both TAG and third party's advisory fees.</p> <p>VISION2020 ADVISOR</p> <p>In addition, Clients receiving Investment Supervisory Services provided directly by investment adviser representatives of TAG may choose from a wrapped or non-wrapped pricing option. Wrap pricing structures are available through FSC's Vision2020 Program and allow the client to pay an all-inclusive fee for management, brokerage, clearance, custody and administrative services. As an alternative to the wrap pricing structure, the transaction charges can be unbundled from the advisory and administrative fees.</p> <p>Wrap Fee Option</p> <p>Clients who select the Wrap Fee Option pay a single, all-inclusive fee according to the following schedule:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th colspan="2" style="text-align: center;">Wrap Fee Schedule</th> </tr> <tr> <th style="text-align: center;">Total Account Value</th> <th style="text-align: center;">Maximum Total Account Fee</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">\$100,000 - \$249,999</td> <td style="text-align: center;">2.50%</td> </tr> <tr> <td style="text-align: center;">\$250,000 - \$499,999</td> <td style="text-align: center;">2.25%</td> </tr> <tr> <td style="text-align: center;">\$500,000 - \$749,999</td> <td style="text-align: center;">2.00%</td> </tr> <tr> <td style="text-align: center;">\$750,000 - \$1,249,999</td> <td style="text-align: center;">1.75%</td> </tr> <tr> <td style="text-align: center;">\$1,250,000 - \$1,999,999</td> <td style="text-align: center;">1.50%</td> </tr> <tr> <td style="text-align: center;">\$2,000,000 - \$4,999,999</td> <td style="text-align: center;">1.25%</td> </tr> <tr> <td style="text-align: center;">\$5,000,000 - \$24,999,999</td> <td style="text-align: center;">1.25%</td> </tr> <tr> <td style="text-align: center;">Over \$25,000,000</td> <td style="text-align: center;">1.00%</td> </tr> </tbody> </table> <p>For further details on the Vision2020 Program, including a more complete description of fees and services, please refer to FSC's Vision2020 Program Schedule H Wrap Brochure provided by your TAG representative and your client agreement.</p> <p>Non-Wrap Fee Option</p> <p>Clients who select the Non-Wrap Fee option pay separate Transaction Charges in addition to the Advisory and Administrative Fees. Most brokers and custodians charge transaction fees to effect trades for a client's account. These fees are levied by the broker or custodian to cover their costs. TAG does not share or participate in any transaction fees. Transaction fees vary by broker and/or custodian. Please ask your TAG representative for details on transaction fees specific to your account.</p>	Assets Under Management	Annual (%) Fee*	Up to \$300,000	0.8% - 2.0%	\$300,001 to \$1,500,000	0.75 - 2.0%	\$1,500,001 to \$2,500,000	0.65% - 1.80%	\$2,500,001 to \$10,000,000	0.50% - 1.50%	Over \$10,000,000	negotiable	Wrap Fee Schedule		Total Account Value	Maximum Total Account Fee	\$100,000 - \$249,999	2.50%	\$250,000 - \$499,999	2.25%	\$500,000 - \$749,999	2.00%	\$750,000 - \$1,249,999	1.75%	\$1,250,000 - \$1,999,999	1.50%	\$2,000,000 - \$4,999,999	1.25%	\$5,000,000 - \$24,999,999	1.25%	Over \$25,000,000	1.00%
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Complete amended pages in full, circle amended items and file with execution page (page 1).

**Schedule F of
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Continuation Sheet for Form ADV Part II**

Applicant: TAG Financial, Inc.	SEC File Number: 801- 57715	Date: 03/31/2010
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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: TAG Financial, Inc.	IRS Empl. Ident. No.: 95-4798086
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Item of Form (identify)	Answer																				
Item 1.D. (continued)	<p style="text-align: center;">Non-Wrap Fee Schedule</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Total Account Value</th> <th style="text-align: center;">Maximum Total Advisory Fee</th> </tr> </thead> <tbody> <tr><td>\$50,000 - \$99,999</td><td style="text-align: center;">2.50%</td></tr> <tr><td>\$100,000 - \$249,999</td><td style="text-align: center;">2.30%</td></tr> <tr><td>\$250,000 - \$499,999</td><td style="text-align: center;">2.05%</td></tr> <tr><td>\$500,000 - \$749,999</td><td style="text-align: center;">1.80%</td></tr> <tr><td>\$750,000 - \$1,249,999</td><td style="text-align: center;">1.55%</td></tr> <tr><td>\$1,250,000 - 1,999,999</td><td style="text-align: center;">1.30%</td></tr> <tr><td>\$2,000,000 - \$4,999,999</td><td style="text-align: center;">1.05%</td></tr> <tr><td>\$5,000,000 - \$24,999,999</td><td style="text-align: center;">1.05%</td></tr> <tr><td>Over \$25,000,000</td><td style="text-align: center;">0.80%</td></tr> </tbody> </table> <p>3. THIRD PARTY INVESTMENT ADVISORY SERVICES</p> <p>In addition to the aforementioned investment advisory services, TAG has also entered into agreements with various other third party investment advisers (“Third Party Advisory Service”) for the provision of certain investment advisory services. TAG’s IARs will provide individualized advisory services to their clients through the selection of a suitable Third Party Advisory Service. Factors considered in the selection of a Third Party Advisory Service include but may not be limited to: i) each individual IAR’s preference for a particular Third Party Advisory Service; ii) the client’s risk tolerance, goals and objectives, as well as investment experience; and, iii) the amount of client assets available for investment. In order to assist clients in the selection of a Third Party Advisory Service, the IAR will typically gather information from the client about the client’s financial situation, investment objectives, and reasonable restrictions the client wants imposed on the management of the account.</p> <p>All securities transactions will be decided upon and executed by the Third Party Advisory Service. Typically, the third party investment manager will exercise discretion in the management of client accounts. TAG and its IARs will not manage, or obtain discretionary authority over the assets in accounts participating in these programs; however, clients may grant IARs the discretionary authority to hire and fire such third party managers.</p> <p>Please Note: When investing in mutual fund programs and variable annuities, clients are strongly encouraged to review the applicable prospectus. Mutual funds and variable annuities may impose certain restrictions on the frequency, timing and dollar amount of transactions and may impose penalty fees based upon short-term trading patterns. Such restrictions may impact the services provided by a Third Party Advisory Service.</p> <p>PERFORMANCE MONITORING AND APPRAISAL OF THIRD PARTIES</p> <p>TAG’s IARs will periodically review reports provided to the client. An IAR will contact the client at least annually, or more often as agreed upon with each client, to review the client’s financial situation and objectives, communicate information to the Third Party Advisory Service managing the account as warranted, and to assist the client in understanding and evaluating the services provided by the Third Party Advisory Service. Clients will be expected to notify their IAR of any changes in their financial situation, investment objectives, or account restrictions.</p> <p>FEES</p> <p>Compensation generally, consists of four elements: i) management and advisory fees shared</p>	Total Account Value	Maximum Total Advisory Fee	\$50,000 - \$99,999	2.50%	\$100,000 - \$249,999	2.30%	\$250,000 - \$499,999	2.05%	\$500,000 - \$749,999	1.80%	\$750,000 - \$1,249,999	1.55%	\$1,250,000 - 1,999,999	1.30%	\$2,000,000 - \$4,999,999	1.05%	\$5,000,000 - \$24,999,999	1.05%	Over \$25,000,000	0.80%
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Complete amended pages in full, circle amended items and file with execution page (page 1).

**Schedule F of
Form ADV
Continuation Sheet for Form ADV Part II**

Applicant: TAG Financial, Inc.	SEC File Number: 801- 57715	Date: 03/31/2010
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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: TAG Financial, Inc.		IRS Empl. Ident. No.: 95-4798086
Item of Form (identify)	Answer	
Item 1.D. (continued)	<p>by the Third Party Advisory Services, TAG, and its IARs; ii) transaction costs – if applicable – which may be paid to purchase and sell such securities; iii) custody fees; and iv) an additional Administrative fee paid to FSC for its supervisory services. Clients may choose from a wrapped or non-wrapped pricing option. Wrap pricing structures allow the client to pay an all-inclusive fee for management, brokerage, clearance, custody and administrative services. As an alternative to the wrap pricing structure, the Third Party Advisory Service’s fee may be separated from the advisory fee charged by the IAR and TAG. Transaction costs may also be charged for the execution and clearance of advisory transactions directed by such Third Party Advisory Services. Further, compensation to the IARs may be in the form of commissions earned in the underlying securities portfolios, which are managed by the Third Party Advisory Service. From TAG’s share of the Third Party Advisory Fee, FSC may charge an additional administrative fee for its supervisory services.</p> <p>A complete description of the programs and services provided, the amount of total fees, the payment structure, termination provisions and other aspects of each program are detailed and disclosed in: i) the Third Party Investment Advisory Service’s Form ADV Part II; ii) the program wrap brochure (if applicable) or other applicable disclosure documents; iii) the disclosure documents of the portfolio manager(s) selected; or, iv) the Third Party Advisory Service’s account opening documents. A copy of all relevant disclosure documents of the Third Party Advisory Service and of the individual portfolio manager(s) will be provided to anyone interested in these programs/managers.</p> <p>TAG’s IARs may recommend that certain qualified client’s invest in a managed commodities program. TAG has an agreement with a representative registered with McVean Trading and Investments, LLC (“McVean”). McVean is registered with the Commodities Futures Trading Commission as a Futures Commission Merchant and the National Futures Association. Neither the representative nor McVean are affiliated with TAG. TAG receives a fee based upon a percentage of the assets invested in the program but is not involved in recommending specific trading programs. The commodities representative is compensated a commission based upon a percentage of the investment transactions. The minimum investment in the commodities trading program is \$100,000. The commodities representative will provide information on the commodities trading programs and the costs associated with each program.</p> <p>4. MONEY MANAGER SEARCH, REFERRAL AND MONITORING</p> <p>TAG may perform management searches of various independent registered investment advisers for referral to TAG clients. Based on a client’s individual circumstances and needs, TAG determines which independent adviser’s portfolio management is appropriate for that client. Factors considered in making this determination include account size, risk tolerance, the opinion of each client and the investment philosophy of the independent adviser.</p> <p>Clients should refer to the independent adviser’s disclosure document for a full description of the services offered. TAG will meet with the client on a regular basis, or as determined by the client, to review the account. If TAG believes that a particular independent adviser is performing inadequately, or that a different manager is more suitable for a client’s particular needs, then TAG may suggest that the client contract with a different adviser. Under this scenario, TAG will assist the client in selecting a new adviser, and then monitor that adviser’s performance. Selection of a manager may be on a discretionary or nondiscretionary basis.</p> <p>FEES</p> <p>TAG may, on occasion, refer clients to third party investment advisors and money managers. Services would be provided according to the terms and fee schedules of such third party</p>	

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Item of Form (identify)	Answer
Item 1.D. (continued)	<p>investment advisors and money managers. TAG may receive a portion of any fees received by the third party investment advisor or money manager. Some third party managers require that TAG exercise limited discretion in managing clients' investment accounts. TAG exercises the minimum discretion required and seeks client approval or confirmation of any such direction as soon as reasonably practical.</p> <p>Contractually, TAG may be compensated for Money Manager Search and Monitoring Services in one of the following ways:</p> <p>1. TAG is paid by the independent adviser for whom it solicits, based on a percentage of the client's managed assets (ranging from 0.60% to 1.20%), which is included in the independent investment adviser's annual management fee, depending on the size of the account. The management fee is disclosed in the independent investment adviser's disclosure documents. The independent money manager will forward TAG's fee to FSC which will then compensate TAG. (Please see additional disclosures in Item 7.C. of this disclosure document.)</p> <p>2. TAG bills the client directly for Money Manager Search and Monitoring services, based on a percentage of the client's managed assets being monitored by TAG, (ranging from 0.60% to 1.20%), depending on the size of the account. TAG quotes an exact percentage to each client based on both the nature and total value of that account. Such fees are billed in accordance with the independent Money Manager's billing practice (e.g., either quarterly in advance or arrears) as contracted for.</p> <p>When the client is billed directly, TAG's fee for this service does not include the independent investment adviser's fee for that entity's advisory/management services. The independent investment adviser's management fee is disclosed in the independent investment adviser's disclosure documents. The client pays TAG's fees directly to FSC which then compensates TAG. (Please see additional disclosures in Item 7.C. of this disclosure document.) TAG ensures that the aggregate fee charged by both TAG and the selected registered investment adviser(s) never exceeds 3.00% of the client's assets under management.</p> <p>5. PENSION CONSULTING SERVICE</p> <p>TAG provides several advisory services separately or in combination. While the primary clients for these services will be pension, profit sharing and 401(k) plans, TAG will also offer these services, where appropriate, to individuals and trusts, estates and charitable organizations. Selection and Monitoring Services are comprised of four distinct services. Clients may choose to use any or all of these services.</p> <p><u>Investment Policy Statement Preparation</u></p> <p>TAG will meet with the client (in person or over the telephone) to determine the client's investment needs and goals. TAG will then prepare a written Investment Policy Statement ("IPS") stating those needs and goals and creating a policy to help achieve these goals. The IPS will also list the criteria for selection of investment vehicles and the procedures and timing interval for monitoring of investment performance.</p> <p><u>Selection of Investment Vehicles</u></p> <p>TAG will review various investments, consisting of one or all of the following: individual equities, bonds, other investment products and mutual funds (both index and managed) to determine which of these investments are appropriate to implement the client's IPS. The number of investments to be recommended will be determined by the client, based on the Investment Policy Statement.</p>

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**Schedule F of
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Item of Form (identify)	Answer
Item 1.D. (continued)	<p><u>Monitoring of Investment Performance</u></p> <p>Client investments will be monitored continuously based on the procedures and timing intervals delineated in the Investment Policy Statement. Although TAG will not be involved in any way in the purchase or sale of these investments, TAG will supervise the client's portfolio and will make recommendations to the client as market factors and the client's needs dictate.</p> <p><u>Employee Communications:</u></p> <p>For pension, profit sharing and 401(k) plan clients wherein there are individual accounts with participants exercising control over assets in their own account (hereinafter "self-directed plans"), TAG also provides educational support and investment workshops designed for the Plan participants. The nature of the topics to be covered will be determined by TAG and the client under the guidelines established in ERISA Section 404(c). The educational support and investment workshops will NOT provide Plan participants with individualized, tailored investment advice or individualized, tailored asset allocation recommendations.</p> <p>FEES</p> <p>These client accounts will be billed in one of two ways:</p> <ol style="list-style-type: none"> 1. As a fixed fee ranging from \$2,500 to \$25,000 depending upon the size and nature of the client circumstances, and upon mutual agreement with the client. Up to 50% of this fee may be due and payable at the inception of the advisory relationship, with the balance due and payable upon completion of the service. Upon termination, any unearned fees will be refunded on a pro rata basis. TAG will not hold client funds greater than \$500 for more than six months in advance of completing this service; or 2. At an hourly rate of \$250 per hour, due and payable as earned. Staff services may be billed at a lower hourly rate. <p><u>GENERAL INFORMATION ON ADVISORY FEES</u></p> <p>All TAG fees may be negotiable based on the amount of assets under management, complexity of client goals and objectives, and level of services rendered. The fee charged is calculated as described above and is not charged on the basis of a share of capital gains upon or capital appreciation of the funds or any portion of the funds of an advisory client. Management may be terminated by either party by giving thirty (30) days' notice in writing to the other party, or by the client without penalty within five (5) business days of execution of the agreement.</p> <p>All fees paid to TAG for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds to their shareholders. These fees and expenses are described in each fund's prospectus. These fees generally include a management fee, other fund expenses, and a possible distribution fee. If the fund also imposes sales charges, a client may pay an initial or deferred sales charge. A client could invest in a mutual fund directly, without the services of TAG. In that case, the client would not receive the services provided by TAG which are designed, among other things, to assist the client in determining which mutual fund or funds are most appropriate to each client's financial condition and objectives. Accordingly, the client should review both the fees charged by the funds and the fees charged by TAG to fully understand the total amount of fees to be paid by the client and to thereby evaluate the advisory services being provided.</p> <p>In addition to TAG's advisory fees, clients are also responsible for the fees and expenses charged by custodians and imposed by broker dealers. Such fees may include, but are not limited to, any transaction charges, fees for duplicate statements and transaction confirmations, and fees for electronic data feeds and reports.</p>

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Item of Form (identify)	Answer	
Item 1.D. (continued)	<p><i>For California Residents:</i></p> <p>Pursuant to California Rule 260.235.2, a conflict exists between the interests of this registrant or its associated persons and the interest of the client; the client is under no obligation to act upon this registrant's or associated person's recommendations. If the client elects to act on any of the recommendations, the client is under no obligation to effect the transaction through the registrant, or associated person when the person is an agent with a licensed broker-dealer or through any associate or affiliate of such person.</p> <p>Subsection (j) of Rule 260.238, California Code of Regulations requires that all investment advisers disclose to their advisory clients that lower fees for comparable services may be available from other sources.</p> <p>Individuals of TAG are registered as representatives of a broker-dealer and are licensed as insurance agents/brokers of various insurance companies. As such, recommendations made may be limited to only those products offered by these companies.</p> <p><u>PROXY VOTING AND CLASS ACTIONS</u></p> <p>As a matter of firm policy and practice, TAG does not vote, nor advise clients how to vote, proxies for securities held in client accounts. Clients or their selected third-party manager clearly retain the authority and responsibility for the voting of these proxies. Also, TAG cannot give any advice or take any action with respect to the voting of these proxies.</p> <p>In addition, TAG will not take any action or render any advice with respect to any securities held in any accounts that are named in or subject to class action lawsuits. TAG will, however, forward to Client any information received by TAG regarding class action legal matters involving any security held in the Account.</p>	
Item 3.K.(3)	<p><u>ALTERNATE TYPES OF INVESTMENTS</u></p> <p>TAG also offers advice on interests in partnerships investing in leasing and mortgages, oil and gas, and low-income housing.</p> <p>With respect to clients investing with SEI, Genworth Financial, FTJ FundChoice, and other Third Party Money Managers, TAG introduces clients to investment managers who provide management services. These TAG advisory clients should refer to the independent adviser's disclosure documents for more information on their policies and procedures regarding alternate types of investments.</p>	
Item 4.A.(5), 4.B.(8) & 4.C.(7)	<p><u>METHODS OF ANALYSIS, SOURCES OF INFORMATION, AND INVESTMENT STRATEGIES</u></p> <p>In determining clients' asset allocations, TAG uses several model portfolios of no-load mutual funds provided to TAG by independent advisers. The selection of the model portfolios is based on the information, research, and asset allocation methodology and investment strategies of these advisers. Clients should refer to the independent adviser's disclosure documents for more information on their policies and procedures regarding methods of analysis, sources of information, and investment strategies.</p>	
Item 5.	<p><u>EDUCATION AND BUSINESS STANDARDS</u></p> <p>Standards of education required by TAG include: having passed the Series 65 or 66 Investment Adviser Exam. A business education background is preferred. Investment Adviser Representatives with less than three years experience in counseling clients are oriented and</p>	

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Item of Form (identify)	Answer
Item 7.	<p><u>OTHER BUSINESS ACTIVITIES</u></p> <p>TAG is a SEC-registered investment adviser. Officers and representatives of TAG are also registered principals, registered representatives, and/or investment adviser representatives of FSC Securities Corporation ("FSC"), a securities broker-dealer and FINRA member firm and registered investment adviser. In their individual capacities as registered principals, registered representatives and/or investment adviser representatives, these individuals will be able to effect securities transactions and/or give investment advice, and will receive separate, yet customary compensation for these activities. TAG, and its related individuals, may recommend products and services of FSC to advisory clients. The advisory services offered by TAG are entirely separate and distinct from (though complimentary to) the advisory services of FSC. Advisory clients are in no way obligated to utilize the products or services of FSC Securities.</p> <p>In certain instances, FSC will collect, as paying agent for TAG, the investment advisory fee remitted to TAG by the account custodian, and FSC will retain a portion as a charge to the investment adviser (not the client) for the functions FSC is required to carry out by the FINRA. This fee will not increase execution or brokerage charges to the client or the fee client has agreed to pay to TAG pursuant to the client's advisory agreement. A portion of the fee retained by FSC may be re-allowed to other registered representatives of FSC who, as registered representatives of FSC, are responsible for the supervision of other representatives and assist FSC with the functions described above.</p> <p>Officers and investment adviser representatives of TAG are also licensed insurance agents. They are individually licensed to sell insurance products through various insurance companies. As such, these individuals will be able to receive separate, yet customary commission compensation resulting from implementing product transactions on behalf of advisory clients.</p> <p>While these individuals endeavor at all times to put the interest of the clients first as part of TAG's fiduciary duty, clients should be aware that the receipt of additional compensation itself creates a conflict of interest, and may affect the judgment of these individuals when making recommendations.</p> <p>Brent Beverly is also a California real estate broker Doing Business As Pacific Capital Realty Services. This individual may act in his capacity as a real estate broker for advisory clients of TAG. However, no advisory client of TAG is obligated to use this individual in his above mentioned real estate activities.</p> <p>Additionally, TAG is also involved in presenting seminar and webinar workshops to the public. The seminars are objective, comprehensive forums designed to educate the public to the need for planning to achieve financial goals. Although a marketing tool for TAG, the possible conflict of interest and "no obligation" policy of TAG and all affiliated persons is clearly maintained, meaning no seminar/webinar attendee is obligated to use TAG for any products or services. The content of the workshops is completely objective and contains no reference to any specific products or services of TAG or any of its affiliated persons or entities. There is no fee charged for the workshop meetings. TAG does not charge a fee for the seminar workbook.</p> <p>Investment adviser representatives of TAG present occasional lectures on general financial planning in local community educational facilities. These lectures are objective forums designed to educate the public on financial planning and various investment areas. Recommendations for specific products or services are not given in these lectures. Fees charged for lectures are collected by the respective educational facility. Related affiliates may receive an instructional fee for teaching. Although these lectures are used as a marketing tool, lecture attendees are under no obligation to use TAG for any products or services.</p>

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Item of Form (identify)	Answer	
Item 7 (continued)	Principal executive officers of TAG may spend as much as 60% of their time with all of these related activities.	
Item 8.	<p><u>OTHER FINANCIAL INDUSTRY ACTIVITIES OR AFFILIATIONS</u></p> <p>As described in Item 7, Brent Beverly, who is an executive officer of TAG, is also a California real estate broker Doing Business As Pacific Capital Realty Services. He may act in his capacity as a real estate broker for advisory clients of TAG. However, no advisory client of TAG is obligated to use this individual in his above mentioned real estate activities.</p>	
Item 9.	<p><u>PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS</u></p> <p>As part of TAG investment adviser representatives' business activities, they may effect securities transactions for clients. TAG may be receiving a fee for investment advice in advisory accounts and representatives may be receiving a commission for any transactions effected in FSC brokerage accounts. TAG will use industry standard fees and will keep evidence of such.</p> <p>In addition, TAG permits employees to engage in personal securities transactions. The personal securities transactions by employees, directors, and owners may raise potential conflicts of interest when such persons trade in a security that is 1) owned by a client or 2) considered for purchase or sale for a client. TAG has adopted policies and procedures that are intended to ensure that employees affect transactions for clients in a manner that is consistent with the fiduciary duty owed to clients and in accordance with applicable law. Employees who wish to purchase or sell securities of the types purchased or sold for clients may do so only in a manner consistent with TAG policies.</p> <p>TAG has adopted a Code of Ethics (the "Code") to address securities-related conduct. The Code focuses primarily on fiduciary duty, personal securities transactions, insider trading, gifts, and conflicts of interest. The Code includes TAG's policies and procedures developed to protect client's interests in relation to the following topics:</p> <ul style="list-style-type: none"> • The duty at all times to place the interests of clients first; • The requirement that all personal securities transactions be conducted in such a manner as to be consistent with the code of ethics and to avoid any actual or potential conflict of interest or any abuse of an employee's position of trust and responsibility; • The principle that investment adviser personnel should not take inappropriate advantage of their positions; • The fiduciary principle that information concerning the identity of security holdings and financial circumstances of clients is confidential; and • The principle that independence in the investment decision-making process is paramount. <p>A copy of TAG's Code of Ethics is available on TAG's website (www.TAGFinancial.com), or upon request to the Chief Compliance Officer at TAG's principal office address.</p>	
Item 10.	<p><u>CONDITIONS FOR MANAGING AN ACCOUNT</u></p> <p>TAG requires new advisory clients to meet one of the following conditions:</p> <ul style="list-style-type: none"> • a minimum of \$250,000 in investable assets, or • a minimum \$100,000 roll-over from a pension plan or IRA, or • income in excess of \$10,000 per month. 	

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Item of Form (identify)	Answer
Item 12.	<p>These conditions may be negotiable under certain circumstances.</p> <p><u>INVESTMENT OR BROKERAGE DISCRETION</u></p> <p>TAG offers Investment Supervisory Services to its advisory clients on both a nondiscretionary and discretionary basis. In a non-discretionary account, the IAR recommends the purchase or sale of securities for review and approval by their clients. The IARs only purchase or sell securities which have been approved by clients in advance. Alternatively, clients may maintain an account on a discretionary basis if the client has granted discretionary authority in the client advisory agreement. The type and amount of securities to be bought and sold in such accounts do not require advance client approval. This discretion includes the authority to effect the transaction of securities such as mutual funds, equities, and bonds without prior consent of or notice to the client. However, TAG does not have the ability to choose the broker-dealer to be used without prior client consent or to withdraw funds from client's account (other than to cause the debit of advisory fees).</p> <p>The principal executive officers and investment adviser representatives of TAG are separately registered as representatives of FSC, a broker dealer and FINRA member firm. In general, TAG will recommend the use of FSC and these individuals to clients for implementation of recommendations, provided that this recommendation is consistent with TAG's fiduciary duty to the client. This may create a conflict of interest, as TAG has business arrangements with FSC for the provision of administrative support, investment tools, and other investment-related services. Any commissions or other compensation received from the implementation of these recommendations is separate and distinct from TAG's advisory fee. No client is obligated to use FSC to implement any transactions.</p> <p>Notwithstanding such arrangements, TAG strives to serve the best interest of our clients. As such, investments for clients are based on investment suitability for the client and whether it meets the client's investment objectives and guidelines. Furthermore, TAG uses its best efforts to obtain the most favorable net results with regard to share price, size of order, difficulty of execution, confidentiality and skill required of the broker. Clients should be aware that best execution may not necessarily be achieved if recommended transactions are placed through these individuals, in their separate capacities as registered representatives or insurance agents/brokers. In addition, TAG does not warrant or represent that commissions for transactions implemented through FSC will be lower than commissions available if clients use another brokerage firm. TAG believes, however, that the overall level of services and support provided to clients by TAG outweighs the potentially lower transactions cost that may be available under brokerage arrangements other than that offered by TAG.</p> <p>Clients may request the brokerage transactions be directed to a particular broker or dealer. However, if TAG believes that the use of that broker dealer would hinder TAG in meeting its fiduciary obligations to the client, TAG will not be able to accept the account. In directing the use of a particular broker or dealer, it should be understood that TAG will not have authority to negotiate commissions or obtain volume discounts, and best execution may not be achieved. A disparity in commission charges may exist between the commissions charged to other clients.</p> <p>Usually, Investment Supervisory Services and Third Party Advisory Services utilize the services of a particular broker-dealer. Thus, by assisting the client in selecting such a program, IARs may also be deemed to be assisting the client in selecting a broker-dealer. In certain programs, the client is asked to select a particular broker-dealer to execute trades for the client's account and/or to act as custodian for the account. In those programs, IARs assist the client in making such selection. Because TAG's and/or the IAR's compensation in connection with a program may vary depending on the broker-dealer or custodian selected, TAG and/or the IAR may have</p>

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Item of Form (identify)	Answer
Item 12. (continued)	a conflict of interest in assisting the client in such selection.
Item 13.A.	<p><u>ADDITIONAL COMPENSATION</u></p> <p>TAG's primary business is as an Investment Adviser. Directors and representatives of TAG are also registered representatives of FSC, licensed real estate brokers, and licensed insurance agents. In this capacity, they may facilitate the purchase and/or sale of insurance products, mutual funds, securities, and other investment products for their clients, who may or may not have an advisory fee agreement with TAG. Affiliates of TAG also conduct other outside business as described in Items 7 and 8, above.</p> <p>TAG's representatives may receive compensation for these non-advisory services that they may provide. Such compensation would be in addition to the advisory and other fees that TAG may receive. Associated persons of TAG when acting as registered representative of FSC may receive commissions through the sale of securities to clients of TAG. They may also sell life insurance, long-term care insurance, variable life insurance, whole life insurance, and term life insurance to TAG clients for compensation.</p> <p>In addition, these representatives may receive usual and customary compensation (such as 12B-1 fees) from the sale of mutual fund products to clients of TAG. This compensation is consideration for various services that TAG provides such as presenting information to TAG clients regarding the funds and recommending shares of the funds for investment. Payment of these fees is included in the expense ratios of the mutual funds.</p> <p>The above-referenced compensation arrangements may create a conflict of interest. Payment for these services could be incentive for a representative to recommend a product for which such a fee is received over another where no fee is received. However, all accounts of TAG have been researched to the extent needed to produce financial advice or make investment suggestions for the client based on client goals, objectives, risk tolerance and needs. All clients are given the same considerations regardless of the resultant compensation levels.</p> <p>TAG and/or its principal executive officers may receive incentive awards for the recommendation/introduction of investment products. While these individuals endeavor at all times to put the interest of the clients first as part of TAG's fiduciary duty, clients should be aware that the receipt of additional compensation itself creates a conflict of interest and may affect the judgment of these individuals when making recommendations.</p> <p>As disclosed in Item 1.D. of this Schedule F, TAG has an agreement to act as solicitor for various unaffiliated third-party investment managers. TAG receives from these managers a percentage of the fee that a client pays to the manager if that client becomes a client as the result of TAG's direct or indirect efforts. Any solicitation or referral arrangements will comply with applicable laws that govern the nature of the service, fees to be paid, disclosures to clients and any necessary client consents. In addition, TAG has an agreement to act as a solicitor for a representative registered with a commodities and futures trading broker. Persons associated with TAG may recommend that certain qualified client's invest in a managed commodities program. TAG receives a fee based upon a percentage of the assets invested in the program but is not involved in recommending specific commodities programs. Any solicitation or referral arrangements will comply with applicable laws that govern the nature of the service, fees to be paid, disclosures to clients and any necessary client consents.</p>

Complete amended pages in full, circle amended items and file with execution page (page 1).